

TURBO PAY

Whitepaper Ver.1.0



Turbopay

**Smart Pay System
Meet with Blockchain**

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Investment Risk

The company is notifying a variety of risks to purchasers including the probability of occurrence of substantial loss relative to payments made for purchasing the tokens. This Whitepaper does not provide any guarantee as to the accuracy of the information about the burden of risk or uncertainties enumerated hereunder.

Trading and holding of the tokens constitute agreement to such purchasing of the tokens by purchasers who have recognized the burden of risk that is inherent as they stand, explicitly without any type of guarantees.

01 Blockchain Risk: Congestion in the blockchain system can cause transaction processing to take longer than expected or become invalid. In particular, smart contracts for token issuance and distribution are based on ERC20's blockchain technology. The ERC20 protocol can contain all vulnerabilities, and various bugs can occur, including those that cause token loss. Additionally, these ERC20 blockchain-related issues could cause significant harm to companies and token buyers.

02 Privacy Risk: personal information of users is required for distributing and controlling the tokens that are stored in users' digital wallets. Accordingly, those tokens stored in purchasers' digital wallets may be lost with the exposure of personal information. Even worse, the exposure of personal information may allow the third party to have access to digital wallets for stealing the tokens

03 Security risk: Like all cryptocurrencies, Turbopay is vulnerable to mining attacks such as 'double spend attack' or '51% attack'. Hackers or other groups with malicious intent can use the above-mentioned attacks to attack companies or tokens, and the success of an intended attack on the blockchain can seriously damage the transactions of the tokens and the tokens themselves.

04 Digital Wallet Compatibility Risk: users shall use a digital wallet that is technically compatible with the tokens for buying and storing them. Other digital wallets that are not compatible may not allow users to access to the purchased tokens.

05 Force Majeure Risk: Turbopay is still under development and the company uses reasonable efforts for Turbopay to develop and to stay true to the source of this Whitepaper. However, the details of the content including laws, design, technology, administrative regulations, and others are subject to change for various factors. Force majeure events such as changes in the regulatory framework, required permission and license or in tax policies, and the emergence of a platform or open source that would have an adverse effect either on the company or Turbopay, lack of interest in market and other similar situations may rise in the journey of developing Turbopay. The company, in this regard, shall be free from all the liabilities and compensation for damages such as on the decrease of token value as well as for liquidity loss arising from those factors.

Turbopay of high culture, K-culture the point.

Humans have achieved civilization and developed culture through new technologies. There will be no hesitation in choosing blockchain technology as the biggest core technology in the recent 4th industrial era. Therefore, we would like to open a new service for the purpose and value of blockchain technology as follows. As part of Kim Gu's "My desire," which had the greatest influence on the modern history of Korea, we would like to express our willingness to open the service as a cultural nation and a pioneer of the K-blockchain.

I want our country to be the most beautiful country in the world. It doesn't want to be the richest country. I do not want my country to invade others, for I have been heartbroken by their aggression. Our richness is enough to enrich our lives and our strength is enough to prevent invasion by others. The only thing I want endlessly is the power of high culture."



"My desire" -Kim GU-

Until now, blockchain technology has had very good value as a technology, but it has faced countless challenges and difficulties due to its failure to be applied to real life. Therefore, we made Turbopays for the following purposes. Turbopay is an electronic currency based on the world's first consortium-based blockchain service platform, the Universe 2.0 chain. It is a comprehensive digital content blockchain under way by a team of experts from various fields, including animation, drama, movies, games, e-commerce, NFT, and Metaverse.

Turbopay is an entertainment revenue-sharing eco-digital block chain platform for users around the world to create an eco-ecosystem, and by continuously generating revenue with sustainable Turbopay and sharing the value of Turbopay, great interest in the ecosystem is created. In addition, Turbopay owns numerous NFTs and metaverse IPs such as animations, movies, and games. In the future, it will continue to increase the value of Turbopay and maximize profits to become the best eco-digital world that creates value for Turbopay users.

The domestic animation character market amounts to about 20 trillion won

Turbopay is an entertainment blockchain ecosystem platform key digital asset without fees for users who build NFTs and metaverses based on the rich IP of the parent company that has been leading the animation and character market for more than 25 years with Turbochain.

In addition, Turbopay expands and develops self-developed intellectual property content and provides the capacity to maximize the value and advantages of animation and character entertainment as a digital asset that can be used not only in NFTs and Metaverses, but also in the game ecosystem, thereby enhancing the competitiveness and sustainability of the ecosystem. We seek to increase profitability as much as possible.

SPL Group, the parent company of Turbopay, has launched 10,000 kinds of its own patented character products, owns a total of 500,000 domestic and foreign sales agencies, and distributes and sells them directly. In addition, the O2O business, which builds an independent content distribution network that distributes self-produced animations through simple QR codes, and which leads to consumption of Metaverse and NFTs, will continue to increase the value of Turbopay and maximize profits in the future. We will create the best eco-digital world that enhances the value of assets.

To this end, in the second half of 2022, the Turbo Core Team will release robot animations such as The-Gunbot and Great Q-bot, the first battle system transformation robot animations built on Turbo digital assets. It is a pipeline in which animation, film, and games are linked, and the entire work is composed of a series, and it is composed of 10 works of masterpiece feature series system, inspired by imagining another four-dimensional planetary world and the common world of the earth. Owning a lot of IP since 2000, we are conducting the industry's largest in-house content project that is exclusively linked to Turbopay, and has also started developing TURBO's applications.

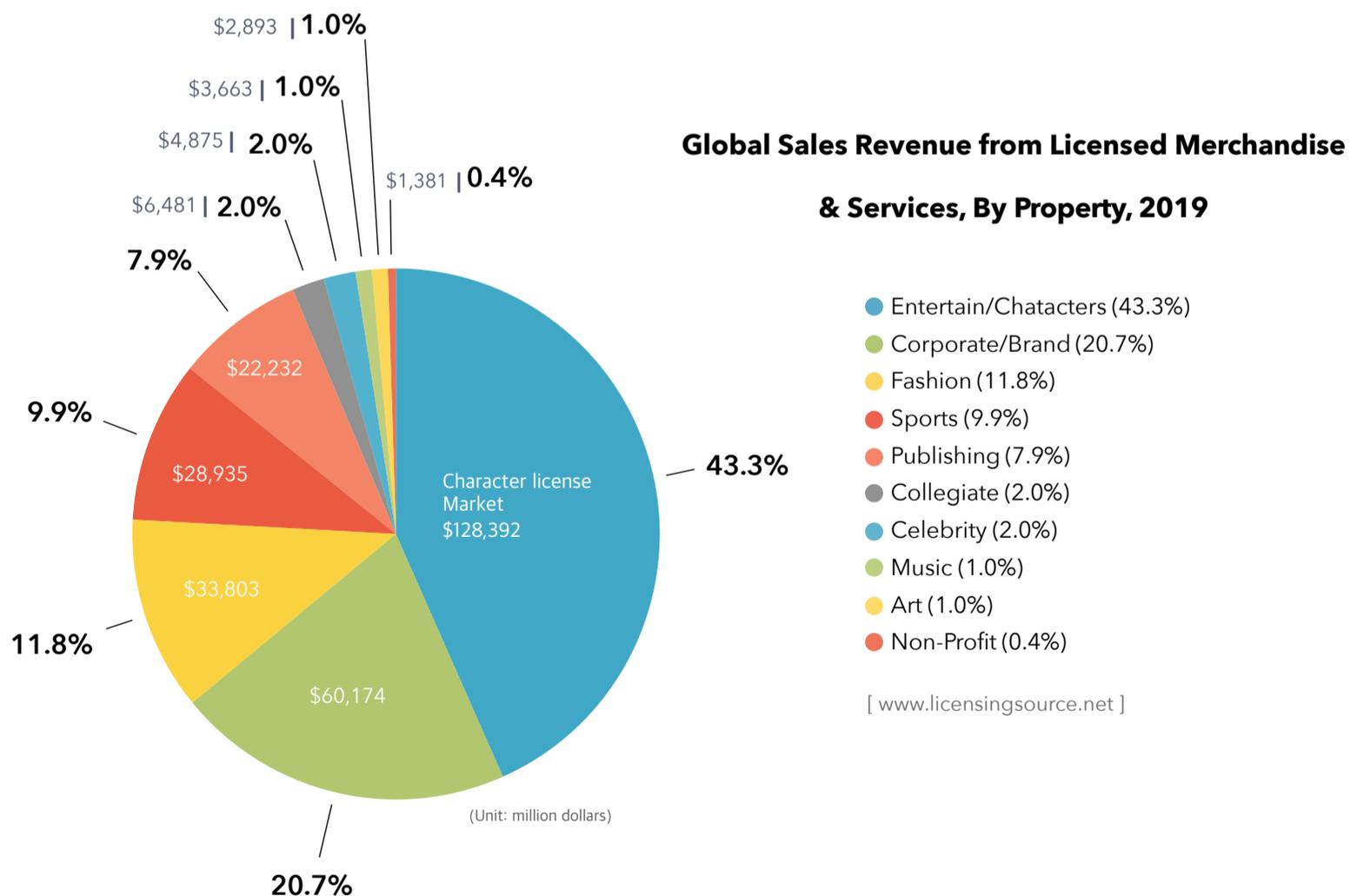


Infinite scalability of the animation market

Animation combined with IP is leading the entire animation market as the global digital distribution market is growing rapidly through the proliferation of online video services. The reality is that various additional businesses of the animation IP business are accompanied by the spread of easy content around the world, and various products and services are pouring out in combination with the character market.

In particular, it is analyzed that it is leading the growth as various products are released due to the propaganda of Hollywood hero movies centered on Marvel and DC Comics, and IP purchases for cartoons, games, and animations are active. Accordingly, the global character and license market is expected to grow at an average annual rate of 4.4% over the next five years and stably expand to USD 211.549 billion by 2020.

As an OSMU (One Source Multi Use) business using IP, the character cafe is being applied to various products and expanding. In the case of Walt Disney, broadcasting and theme parks account for the largest portion of sales, and as can be seen from the sales structure of Tokyo Disney theme park, the money that visitors spend on goods (IP-related products, food) at theme parks is The proportion is large enough to be equivalent to the entrance fee.

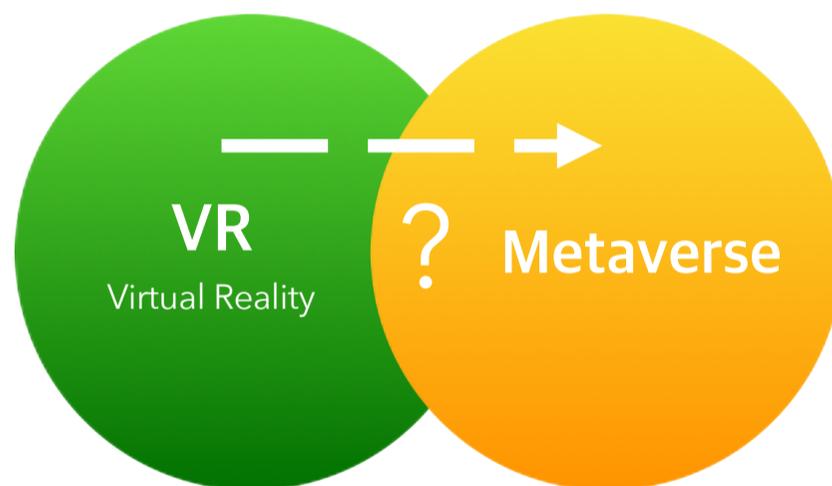


Deep growth of the blockchain market

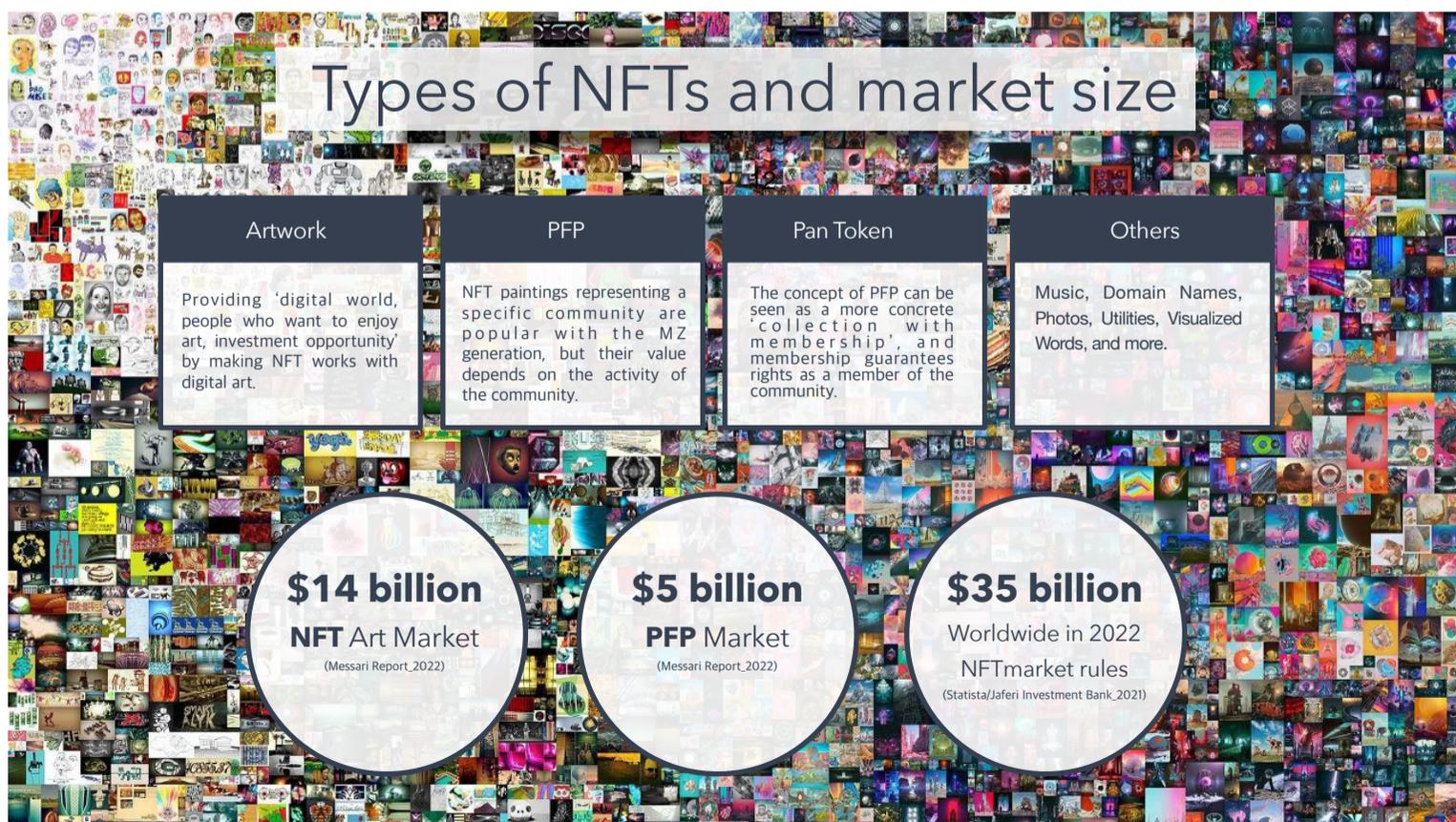
NFT is the fastest among various services currently applied with blockchain technology.

NFT | Non-Fungible Token

A non-fungible token (NFT) is a virtual token that proves the owner of a digital asset using blockchain technology. By attaching it as a certificate, it is used for the purpose of indicating its originality and ownership. In other words, it means a kind of virtual certificate of authenticity.

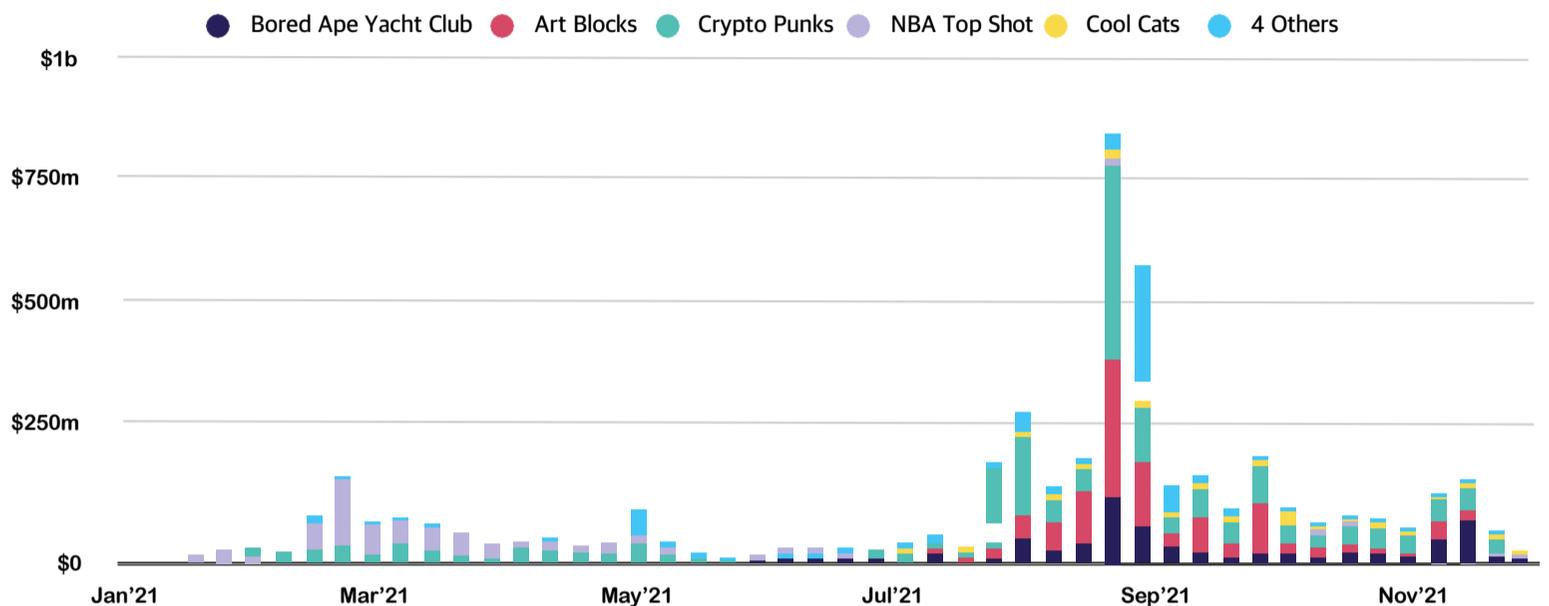


While virtual reality and metaverse are being integrated into one field, a physical object or symbol that serves as a means of transaction and exchange of the user's existence and value is needed.





Art and Collectibles NFT Trade Volume



[CRYPTOSLAM / UPDATE: NOV 30,2021]

Ease of use of cryptocurrency exchanges

Centralized exchanges are required to perform KYC (Know Your Customer) verification in accordance with government regulations. In contrast, decentralized exchanges do not require KYC. As long as the Internet and virtual asset wallet are connected, you can use the services of a decentralized exchange.

In addition, the biggest advantage of a decentralized exchange is that the exchange does not directly hold and manage users' assets. Since all transactions on decentralized exchanges are made through smart contracts on the blockchain, personal assets and sensitive personal information can be protected from serious leaks or malicious hacking. The limitations and problems of the centralized financial system have resulted in increased safety.

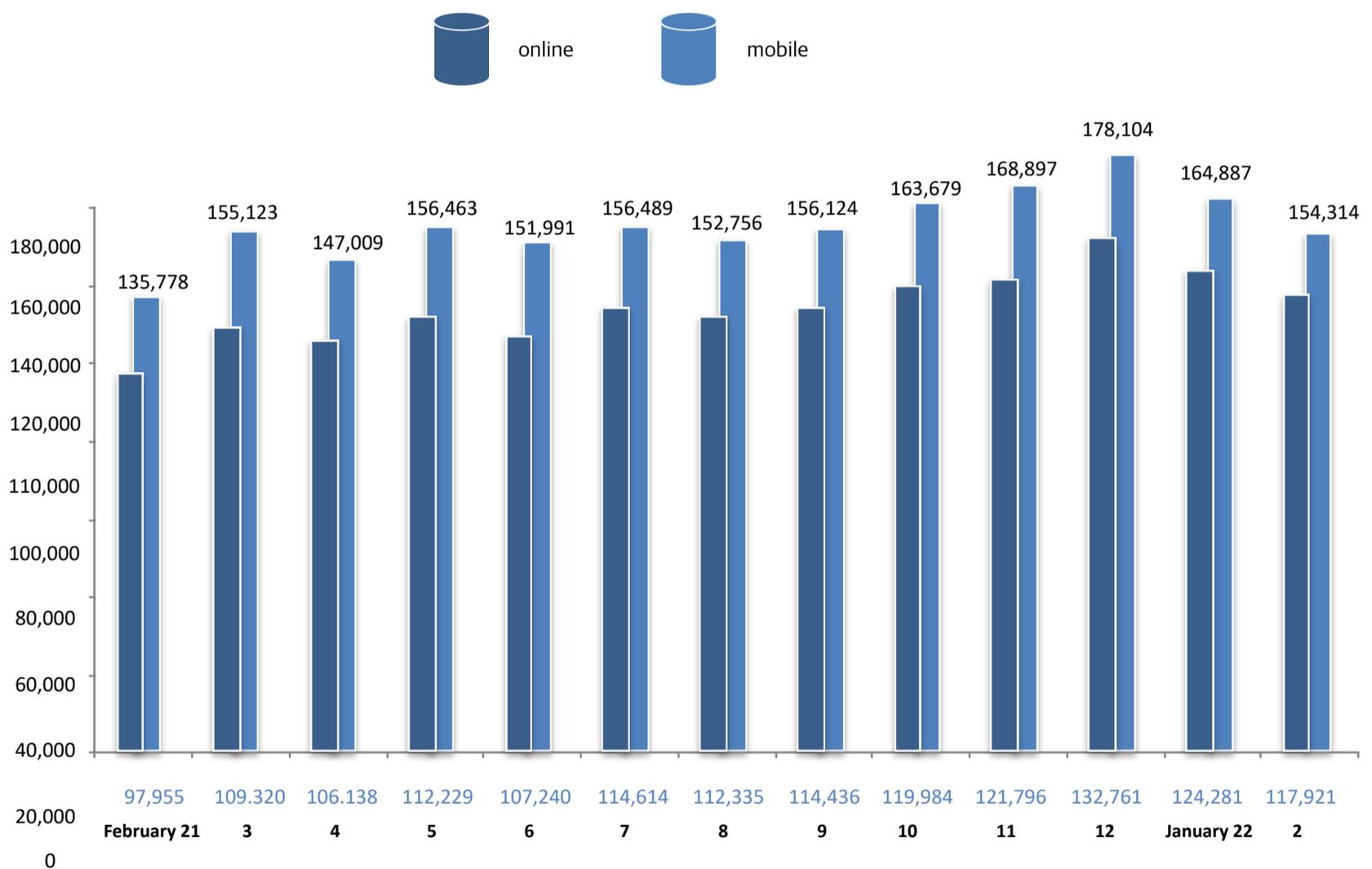
Looking at the existing financial system macroscopically, it is not yet a popularized system. In developing countries, billions of people still do not have access to financial services. The financial market is expected to expand further in the future in that it can provide financial benefits to a large number of users with only a computer and mobile phone connected to the Internet.



Know Your Customer

Character Industry Size and Online Shopping Mall Market

The size of the Korean character industry is 20 trillion won (as of 2021), and the online shopping mall is 178 trillion won annually. It can be said that the prospect of Turbopay, which will expand its online business based on the character industry as its parent, is very bright.



(100 million won, %, %p)

detail division	2021		2022		Compared to the previous month		Compared to the previous month of last year	
	yearly	February	January	February	increase or decrease	Increase/decrease rate	increase or decrease	Increase/decrease rate
Total Transaction Amount (A)	1,870,784	1,870,784	135,778	164,887	154,314	-10,573	18537	13.7
mobile Transaction Amount (B)	1,355,164	97955	124,281	117,921	6,360	-5.1	19966	20.4
part that occupies(B/A)	72.4	72.1	75.4	76.4	-	1	-	4.3

*The size of the Korean character industry is 12 trillion won (as of 2021), and the online shopping mall is 178 trillion won annually.

Blockchain business model still immature



[Vitalik Buterin]

Cryptocurrency that started with Bitcoin, which introduced blockchain technology to the world, is experiencing a full-fledged boom with a new consensus method called Ethereum. Vitalik Buterin, who caused such a sensation, expressed his concerns in a recent interview with the Times, saying, "I wanted Ethereum to be the starting point for socio-political experiments such as a fair voting system, city planning, universal basic income, and public works projects."

He warned, "Your expectations for Ethereum are in danger of being overtaken by greed. He added.

It is clear that blockchain technology is a technology that can change the fate of mankind, but it shows that there is still a long way to go before it can be applied to our daily life through this technology. In addition, the fact that cryptocurrency investment and its harmful effects are being mass-produced is one of the big mountains that we must overcome. Ultimately, technology advances or regresses human civilization. We have a clear awareness of this part.

Limitations of content used in the NFT market

These two are the most widely used contents in the current NFT market.



[Artwork NFT]



[PFP(Picture for Profile) NFT]

As art NFTs, masters of modern art, avant-garde artists, and pop artists participated in several experimental artwork NFT projects from 2020, and their works were all sold at high prices. In particular, eight cherry blossom paintings by British contemporary artist Demiman Hirst were sold for an average of \$120,000 in bitcoin per work, and the work 'Everyday: First 5000' by digital artist Beeple, the first NFT art work to bid at Christie's in the United States. 'work' was sold for \$69.3 million (about 78.5 billion won).

Although these expensive works of art are being sold as NFTs, in the case of unknown artists, even if they are issued as NFTs regardless of the quality of their work, their value and authority cannot be recognized and there is no guarantee for sale. Currently, NFT is mainly applied to copyright protection of digital artworks. However, there are no clear legal provisions. Therefore, the current technology of the NFT does not even guarantee that everyone will respect the copyright of the creator.

In fact, Swedish illustrator Simon Stålenhag has never published NFT works himself and has never given permission to anyone, but he found that one of his works is a kind of NFT 'MarbleCard'. . Current NFTs lack regulation or supervision. This also suggests that the number of cases in which the copyright of the creator is not protected may increase.

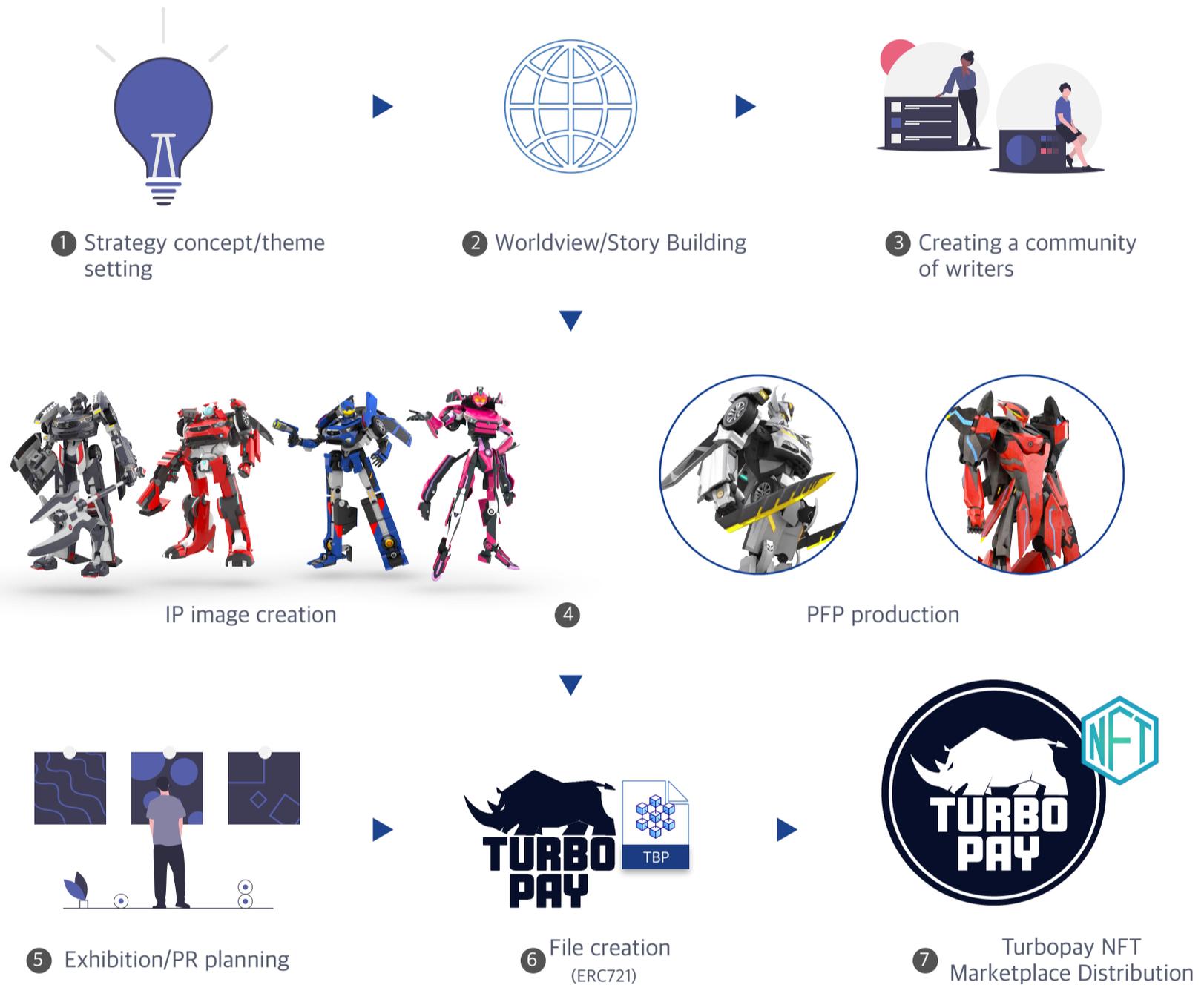


[BAYC (Bored Ape Yacht Club)]

PPF NFTs, by their very nature, are run by a small number of communities. Of course, it can be said that it is the privilege of those who own this community NFT, but it is difficult to predict the value because the popularity of all content has a different life cycle and production cycle than art works.

It is no exaggeration to say that it has led the recent growth of the NFT market. The BAYC (Bored Ape Yacht Club) yacht club of boring monkeys reminds us of the fun times we spent graffiti on the walls of school days. A worldview was created from the values of scribbling on papers and recalling memories. It is a B-class sentiment, and it has gained word of mouth through community events, and it has uniqueness by randomly combining more than 170 characteristics such as facial expressions, clothes, hair, colors, and accessories. Eventually, this mischievous project that started at \$40,000 has now become a project worth hundreds of billions of dollars, resulting in the mass production of similar projects. Ultimately, the maturation of the market is achieved through many trials and errors. Accordingly, we will put more effort into the growth and maturity of the NFT market.

Turbopay IP/PFP NFT creation WORK FLOW



1 Competitive market/target market selection and NFT platform positioning

2 Building a worldview and story walk based on lifestyle and values

3 Discussion of main/sub artist design support

4 Image creation suitable for IP/PFP

5 Set up on/offline exhibition concept related to individual NFT production

6 Create NFT through NFT Bridge (ERC-721)

7 Launch of release and community promotion on Turbo NFT Marketplace

Blockchain and cryptocurrency

Blockchain Overview

Blockchain is a form of distributed database that stores data on multiple computers connected through a network. Instead of the existing central server, a copy of the ledger where transactions are recorded by participants (nodes, individuals, or companies) participating in the network. It is also called Distributed Ledger Technology (DLT) because it records and manages the same.

Although the term blockchain was introduced to the general public due to the cryptocurrency investment craze in 2017, related technologies and services have already been introduced since the 1990s, and an anonymous developer (or developer, Satoshi Nakamoto) named 'Satoshi Nakamoto' Group) published the paper "Bitcoin: A Peer-to-Peer Electronic Cash System" in October 2008 and the Bitcoin Core v0.1 program and source published in February 2009, which made it appear in the world in earnest.

In a blockchain, blocks, which are bundles of transaction records (records of value exchange, rights, obligations, ownership, etc.) called transactions, are linked together, and all network participants have the same copy of these transaction records and verify that the data is normal (consensus algorithm). When connecting blocks, the entire previous block is converted into a unique hash value and stored in the next block. Due to the nature of the hash function, if the data changes even a little, a completely different hash value is generated. In this case, the value differs from that of other nodes and is expelled from the network.

Blockchain Features

The three core elements of a blockchain are 1.decentralization,2. transparency, and 3.immutability, which makes the blockchain have important characteristics such as security, transparency, reliability, and stability.

1.Decentralization

In the existing system, transaction details are centrally managed and each node accesses a central server to read or write necessary data, whereas in a block chain, each node has the same transaction history, and when new transaction details occur, It is propagated to each node, and each node keeps a record verified by the consensus algorithm.

Data distributed by decentralization can increase security by making it difficult for forgery or falsification by hacking. For forgery or falsification, the transaction record must be manipulated after securing a hash operation capacity exceeding 50% of the hash operation capacity of all nodes on the network.

The ability to increase availability is also a major feature of decentralization. Single point of failure in the case of centralized processing(Single point of failure, a factor that may cause service to be interrupted due to a failure in one part of the overall system configuration) To solve the problem, it costs a lot of money, such as redundancy and a separate backup center, but in the case of blockchain, a completely distributed environment Because it is built as a single point of failure, it is free from the problem of single points of failure, and even if a problem occurs in several nodes on the network, data can be exchanged with nodes without failure, so there is no problem with the service.

2. Transparency

All transaction records on the blockchain can be viewed by anyone because each node owns the same copy. In order to enable transactions between individuals that cannot be trusted with each other without a third party or intermediary, each node verifies data by a consensus algorithm and records it in a block, making it reliable data.

The absence of third parties or intermediaries eliminates the fees owed to them, which has the advantage of reducing maintenance and regulatory costs. In addition, since all transaction records are transparently disclosed, it is possible to reduce negative transactions.

3. Immutability

Transaction details once recorded in the blockchain cannot be changed. If data is arbitrarily manipulated and transmitted to the network, it will be different from the digital signature created at the time of initial data creation, and eventually the transaction record will be rejected by other nodes and not recorded in the block. In addition, even when the data of the previous block is manipulated, the hash value of the previous block is changed and all nodes know that the data manipulation has occurred, so it is possible to fundamentally block forgery and falsification and improve data integrity.

Cryptocurrency

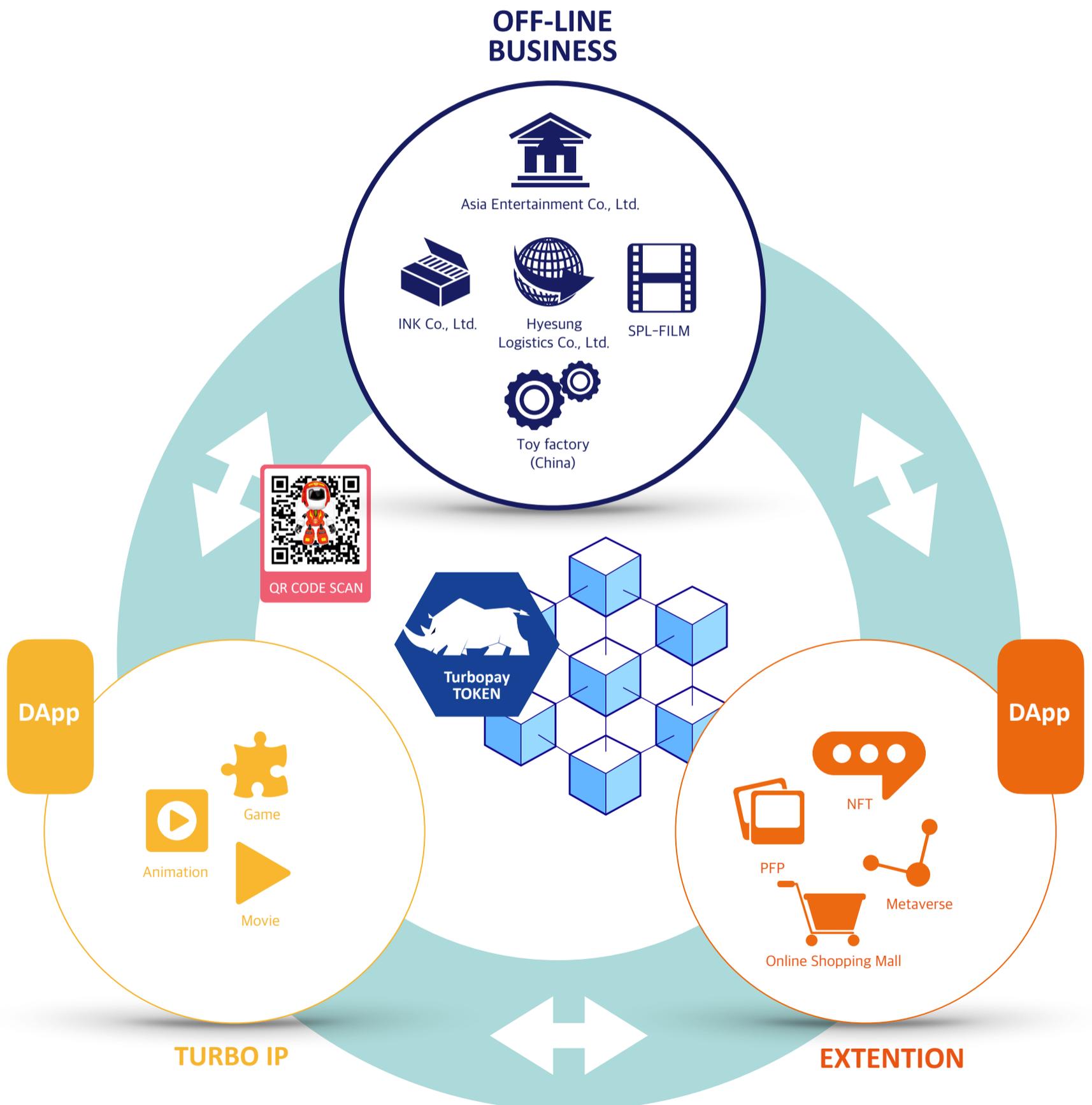
Cryptocurrency represented by Bitcoin is also called by various names such as Virtual Currency, Virtual Asset, Digital Currency, and Digital Asset. Many people think that blockchain and cryptocurrency are the same, but to be precise, cryptocurrency is an incentive paid to each node to maintain the blockchain network.

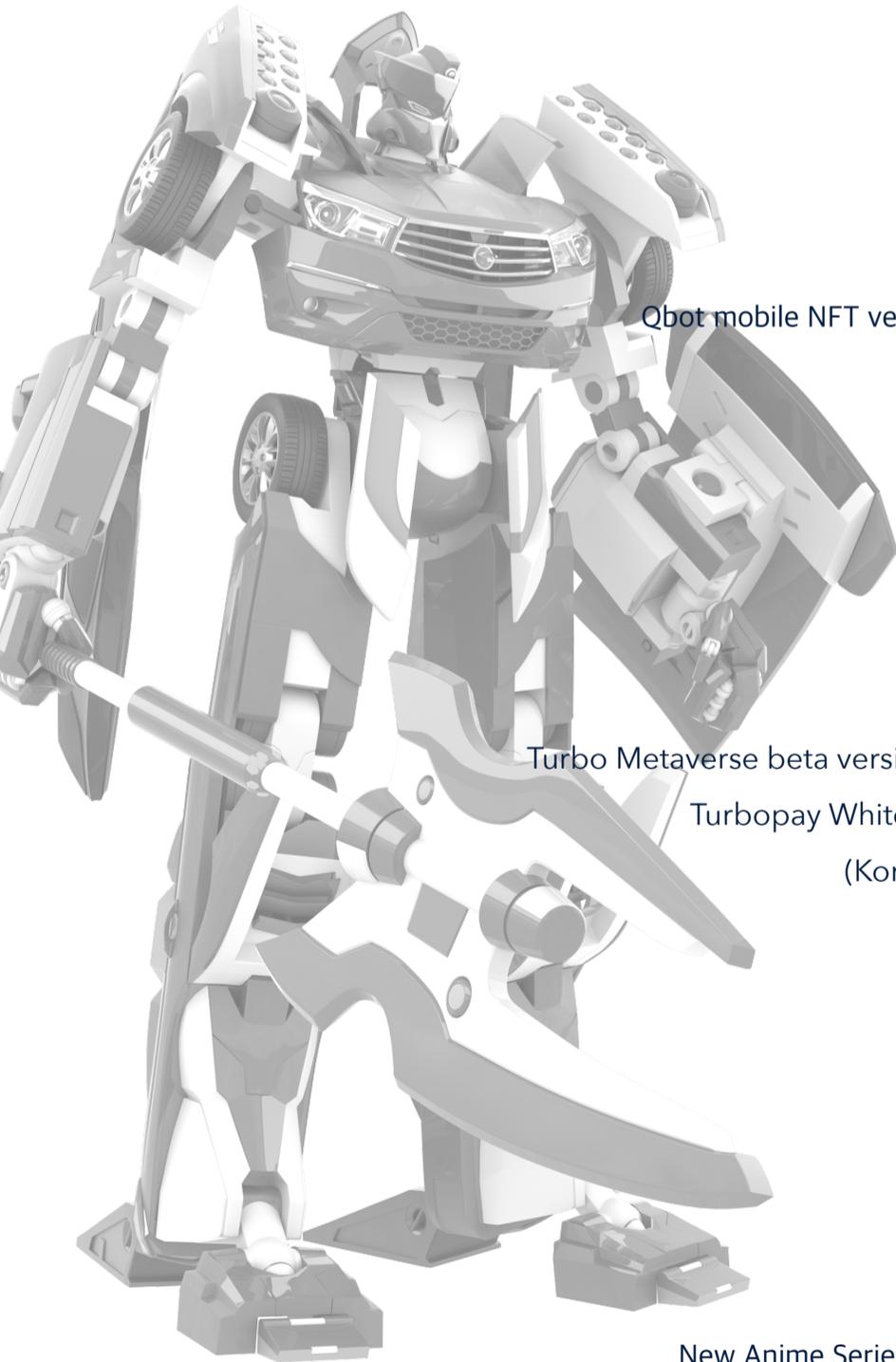
Blockchain operates more stably as the number of nodes participating in the network increases due to its nature. Therefore, cryptocurrency is provided as a reward to induce voluntary participation of many nodes. Each node uses a lot of computer resources to process the consensus algorithm, calculate block hash values, and keep transaction records, so you have to pay more electricity and internet fees than you think. Therefore, a reasonable return must be given to the participation of nodes, and cryptocurrency plays this role.

As the number of users participating in the blockchain increases, the network grows, and the value of the cryptocurrency paid by the blockchain also increases. The increase in the value of cryptocurrency induces the participation of new nodes, which is the most ideal form of the blockchain ecosystem to create a virtuous cycle that induces an increase in the number of users and an increase in the cryptocurrency price.

Turbopay O2O DAS - ECO SYSTEM

(Offline To Online Digital Asset System)



**2022.06**

White Paper Update.

Turbopay White Paper V 1.0
(Korean/English)**2022.07**

Global TOP20 Exchange Listed

Mobile Turbo Wallet V 1.0

2022.09

Open NFT Marketplace Start

Turbo NFT Trading

2023.02

Qbot mobile NFT version released

2023.07

Listed on the Korean Won Exchange

Turbopay White Paper V 2.0

(Korean/English)

2023.11

Turbo Metaverse beta version launched

Turbopay White Paper V 3.0

(Korean/English)

2024.03

Turbopay NFT offline exhibition held

Turbopay listed on DAS Exchange

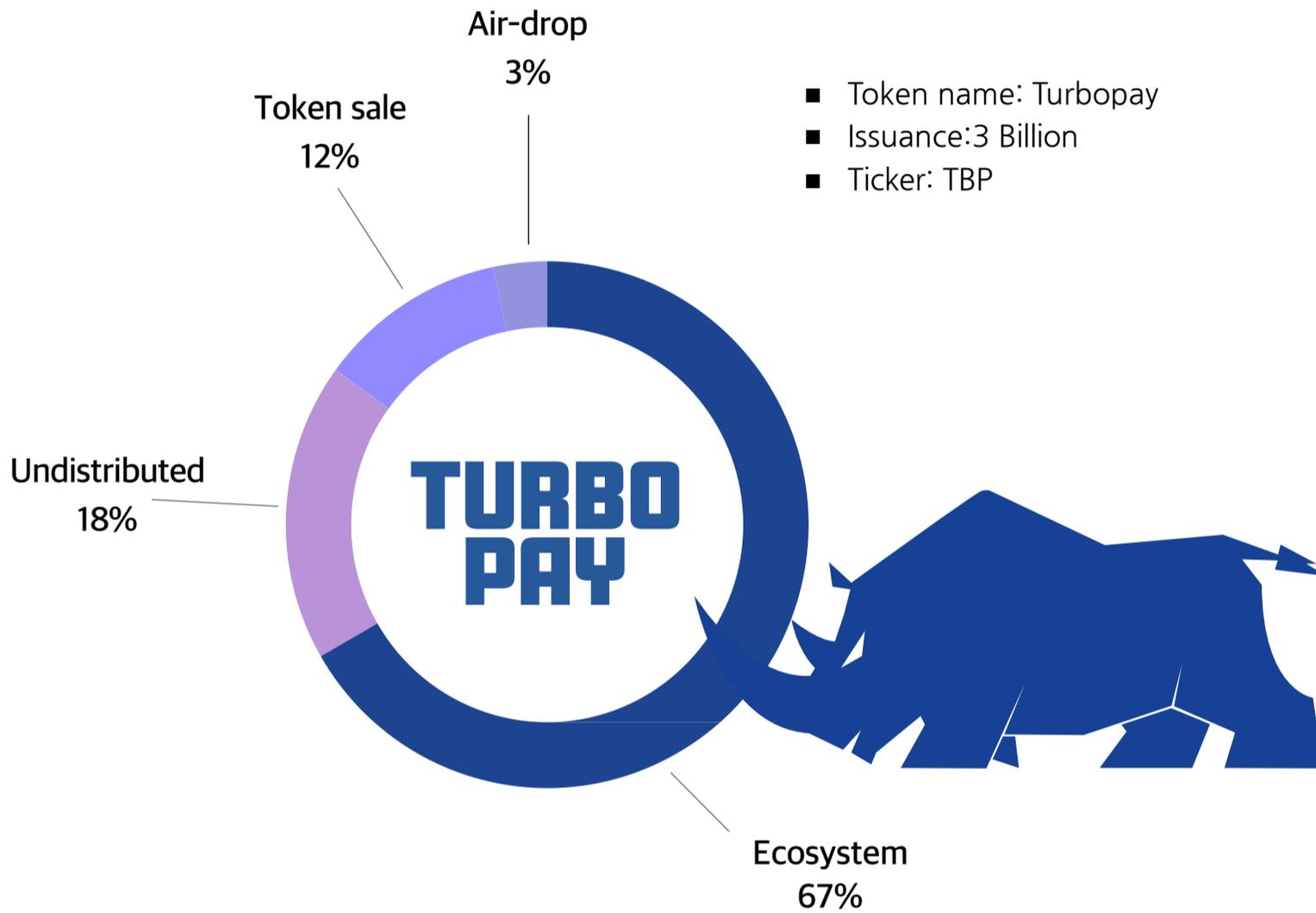
Turbo Metaverse official launch

2025.04

New Anime Series NFT Release

Turbo Metaverse Global Version Release

Turbopay TOKEN ALLOCATION



division	detail	note
Issuing	3,000,000,000	100%
Ecosystem	2,000,000,000	67%
Undistributed	550,000,000	18%
Token sale	350,000,000	12%
Air-drop	100,000,000	3%

*TBP is a chain built with its own ecosystem, and is a currency issued to pay all profits and products sold as entertainment (animated movies) through blockchain.

ANIMATION TEAM**EOM YOUNG SIK**

- ▶ 37 years of animation director and production experience, CEO of SPL Group
- ▶ CEO of Asia Star Entertainment Co., Ltd.
- ▶ Current Chairman, Turbopay

**LEE CHOON MOO**

- ▶ CEO of Hyesung Co., Ltd.
- ▶ Digital Production PD

ART NFT TEAM**KIM HO SUNG**

- ▶ Turbopay NFT writer
- ▶ 23 solo exhibitions, 3 2-person exhibitions, 2 3-person exhibitions
- ▶ Received the Special Grand Prize at the Korea Creative Culture and Arts Awards
- ▶ Korean Art Association member, AAA member, KAMA member

**LEE SEOK BO**

- ▶ Graduated from Kyunghee University
- ▶ Selected at the Korea Art Competition, Specially Selected Excellence Award
- ▶ Invited Artist at Korea Art Exhibition
- ▶ Judge for Gyeonggi Art Competition, Angyun Art Competition, Korea Painting Grand Prize, etc.
- ▶ 20 solo exhibitions

**Park Taejun**

- ▶ Jaecheon Cultural Foundation 1st and 2nd Director
- ▶ Head of the Jaecheon Art Association
- ▶ Director of Korea Painting Association
- ▶ 5 individual exhibitions, 12 group exhibitions
- ▶ 2004 Korea Art Competition Excellence Award (Full Engraving)
- ▶ 2003 Chungbuk Art Exhibition Grand Prize (Calligraphy)
- ▶ 2003 KBS, SBS National Vocal Competition Excellence Award (Full Engraving)

ADVISOR & GLOBAL TEAM



Yao shu kai

- ▶ CEO of INK Co., Ltd.
- ▶ China Suzhou University
- ▶ Hong Kong Business Collage



SHINSUOK BANG

- ▶ CEO of Block Tree Co., Ltd.
(2019 Korea Excellent Brand Award)
- ▶ Blockchain , NFT developer operation
Vice President of Joinpeople Co., Ltd.
(Software Development and BlockchainDevelopment)
- ▶ International Child Welfare Organization
ICCKOREA Director Activities



DOUHEE LEE

- ▶ Director of Block Tree Marketing
Planning Strategy Department
(Blockchain Development)
- ▶ CEO of Joinpeople Co., Ltd.
(Software Development and Blockchain Development)



Jay Koh

- ▶ Singapore
- ▶ Ngee Ann Polytechnic Business,
Management, Marketing and
Related Support Services 1989 -
1992 Hong Kong Business Collage
- ▶ Community Advisor: Soul of META
(Mar 2022 - Present)
- ▶ Co-Founder: Mars Panda World
(May 2021 - present)
- ▶ CEO:GXT World (Gemma Extending
Tech) November 2021 - Present
- ▶ Founder: Singapore Blockchain Club
(January 2018 - present 4 years 5
months)



Lotus Z

- ▶ Singapore
- ▶ Social Media Manager: On-Chain
Custodian (January 2020 - Present)
- ▶ Marketing and Listing Coordinator:
OKX (OKEx) Exchange (December
2018 - December 2021)



Brittany Lisa

- ▶ Singapore
- ▶ Huobi Global: Senior Director:
Project List and Investments (March
2013 - Present)
- ▶ Independent Consultant: February
2013 - Present

ADVISOR & GLOBAL TEAM



JUNG HYUNSOON

- ▶ Marketing Director of Asia Star Entertainment Co., Ltd.
- ▶ Vice President of TURBO CHAIN.
- ▶ Vice President of SPL Co., Ltd.



CHO KYUNGSANG

- ▶ Jusung University
- ▶ Former CEO Hyesung I&C
- ▶ Former CEO of Hyesung Beverage
- ▶ Former CEO of Hyesung F&B
- ▶ Awarded the Million Dollar Export Tower (2018.07)



Blockchain & Distribution



Animation & Media



Food & Beverage



Pharmaceutical Company



General Distribution





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